

# S2 and ENZI

Commercialization of University  
Technology Developed through  
USTAR



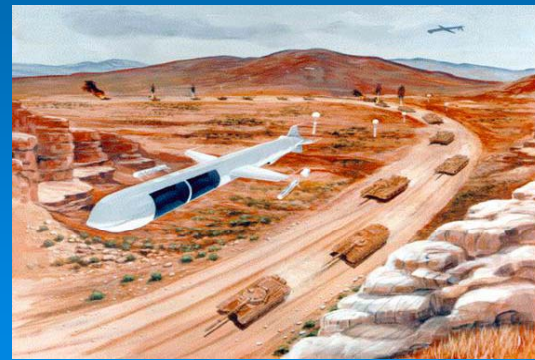
Center for Active Sensing and Imaging

**Utah State**  
UNIVERSITY

enzi<sup>®</sup>geo<sup>®</sup>

# Center for Active Sensing and Imaging (CASI) at USU

- Organized Q1 2007
- 3D Mapping and 3D Model Generation
- Wind Energy Profiling
- Aerosol and Gas Cloud Tracking
- EPA Air Quality Measurement
- Lidar and Laser Optics
- Military Surveillance and Object Tracking



# S2, Inc

- Incorporated Early 2006
- Mission
  - Deliver the promise of real world 3D to broad commercialization
  - Computer gaming
  - Entertainment and special effects
  - E-commerce
- Establishment of 3DVO brand
  - Object 3D and pseudo 3D models for E-Commerce, marketing, and sales on the web
- Now creating new entity, ENZI
  - Large environment and architectural 3D models
  - Real World 3D for everyone



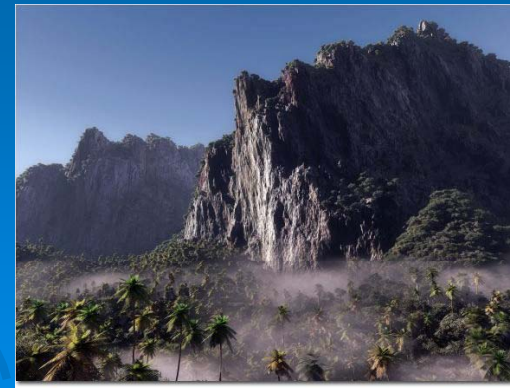
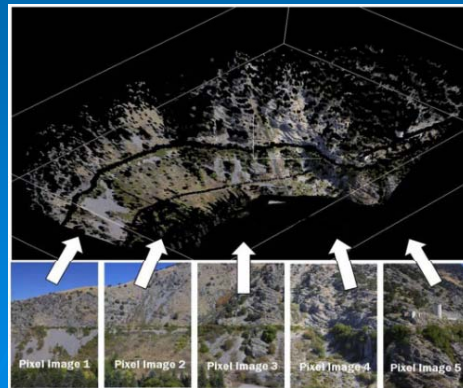
# Enabling Technology

- Lidar-ASSisted Stereo Imager (LASSI)
- LASSI is an airborne/mobile 3D camera
  - Capture of real world 3D data
- ENZI development
  - Processing software
  - 3D Viewing software
  - Applications for the Geoweb



# Business Applications

- GeoWeb
  - Using the value inherent in geography to market and sell other products and services
- Computer Gaming and Simulation
- Movie Special Effects and Entertainment
- City Mapping
- Floodplain/Geologic/Corridor Mapping
- Military Training and Simulation Environments



Thank You